

3 HOUR WORKSHOP AGENDA

'FIND OUT WHAT IT TAKES TO BE AN INDUSTRY LEADER'

Welcome and Workshop Intent	10:00 am
About the business transformation required to become an industry leader	10:05 am
Your Personal Leadership Challenge	10:10 am
Proven essentials of a successful approach	10:15 am
Quantified Net Benefits for your business	10:20 am
The MBE Business Transformation Framework	10:30 am
Widespread Major Weakness of SMEs - any evident in your business?	10:35 am

BREAK 10:50 am

Process Thinking - key to implementation	11:00 am
Business Excellence FLYWHEEL for driving your business forward	11:05 am
1 Page Business Model - to DEFINE your business	11:10 am
Repetitive vs Once-only processes and how to improve them	11:20 am
Making Permanent small-step and BIG-STEP process improvements	11:30 am

BREAK 11:40 am

First draft of your 1-page Process Model - including all the Key Processes needed to RUN your business	11:50 am
Structure of your new 1-page Strategic plan - to CHANGE your business	12:40 pm
Implementation Overview	12:45 pm
NEXT STEP - 2 Day Masterclass for CEOs / GMs only - How to Increase the Profit and Performance of your Business	12:55 pm

WORKSHOP CLOSE 1:00 pm